

# ARI BROWN

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## DEDICATED CREATIVE CUSTOMER COMMUNICATIONS & SALES:

My passion for creativity is my number one strength, as it's been said, "There's a way out of every box, a solution to every puzzle. It's just a matter of finding it." That search is what keeps my mind alert, motivated and in constant motion for new brilliant solutions.

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## SKILLS & COMPETENCIES:

- Creative Problem Solving
  - Out-of-the-box thinking
  - Leading by Example
  - Teamwork Driven Results
  - Fine Arts Training with Analog & Digital Media
  - Audio Editing
  - Video Editing
  - Empathetic Customer Experience
  - Collaborative Sales Approach
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## EMPLOYMENT EXPERIENCE:

**03/2015 – Present**

### HOLLYWOOD FEED

#### 3<sup>rd</sup> Key Associate

*McKinney, Dallas, Plano, Allen, Richardson, Little Elm & Prosper TX*

The 3rd Key Associate functions in a support role capable of opening, closing, and allowing managers and team members to attend to customers' needs. In addition to supporting the store team, this position takes on the associate's responsibility of providing a superior experience, contributing to company sales initiatives, networking with rescue organizations and fulfillment of same day deliveries.

#### *Accomplishments & Contributions:*

- Creation of Quick Reference Code Book containing commonly accessed UPCs for increased efficiency at customer checkout.
- Creation of new pet checklists to inform and incentivize customers on their journey to pet parenthood.
- Multiple 100% customer satisfaction scores on Secret Shopper store evaluations.

**04/2012 – 03/2015**

### CENTRAL MARKET

#### Store Artist, Cashier, Information Desk Clerk & Hotline Operator

*Plano & Dallas TX*

As Store Artist, produced various in-store displays and decorations based on corporate sales initiatives and seasonal events using Adobe Creative Suite products and analog media for signage and brochures. As Information Desk Clerk, handled front of house calls and customer service issues. As Hotline Operator, answered calls from customers regarding holiday catering orders.

#### *Accomplishments & Contributions:*

- Designing Modular in-store signage that could be easily adapted by department heads for increased presence and information regarding sales initiatives.
- Aiding in the efficient customer direction and flow in checkout lanes.
- Fulfillment of Holiday catering orders and gift baskets.

**05/2011 – 09/2011**

**MULLER ENTERTAINMENT**

**Intern**

*Irving TX*

This position saw the upkeep and preparation of Soundstage spaces for film and television production. Coordinated the installation art works in a Gallery space along with creating showcase storyboards. Staffed private social functions held in Gallery and Soundstage spaces.

*Accomplishments & Contributions:*

- Provided Security for Aston Martin promotional event.
  - Grippped for Gamestop internet advertisement.
  - Creation of Showcase Storyboards to celebrate the history of the Dallas Communications Complex at Las Colinas.
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**EDUCATION:**

**| BACHELOR OF FINE ARTS (BFA), ILLUSTRATION |**

Maryland Institute College of Art, Baltimore MD; Student Leadership Cords Graduate